



Scottish  
Swimming

## Club Accreditation Scheme



Scottish Swimming recognises the important role clubs can play to increase participation and improve the quality of sporting opportunities for the benefit of the local community.

SwiMark/SwiMark Plus, DiveMark/DiveMark Plus, PoloMark/PoloMark Plus and SynchroMark/SynchroMark Plus are Scottish Swimming's quality aquatic development programmes for clubs. The aim of accreditation is to provide a nationally recognised standard that will enable clubs to:

- ✓ **Develop safe, effective and child friendly environments, based on good practice**
- ✓ **Improve participants experience through well trained teachers and volunteers**
- ✓ **Encourage lifelong participation through sustainable development pathways**

The accreditation process is straightforward with guidance and support resources being made available throughout from your Regional Swimming Development Manager and Scottish Swimming.

# Benefits of Club Accreditation for your club:

- ✓ Creates safer, quality environments for all
- ✓ Can help raise profile and public confidence
- ✓ Highlights and develops good practice
- ✓ Certificate awarded to club
- ✓ Education voucher awarded to club (£150 SwiMark et al; £300 SwiMark plus et al)
- ✓ Discount on Scottish Swimming Club Affiliation
- ✓ Access to Club of the Year Award
- ✓ Discounts on Scottish Swimming CPD and seminars
- ✓ Helps club to engage in its own development
- ✓ A process to identify key education and training needs
- ✓ Confidence in what a club offers and how it operates for both the committee and club members
- ✓ Can help promote Learn-2-Club links
- ✓ Can help with membership growth and retention
- ✓ National recognition that a club is a quality programme which is athlete centred and is constantly striving to provide the ideal environment for athletes to reach their full potential
- ✓ Assists clubs in attracting external funding
- ✓ Assists with succession planning in club management
- ✓ A process of continuous improvement

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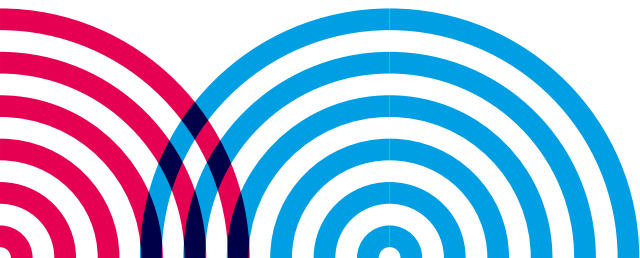
# Affiliation

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**The affiliation level will require the club to demonstrate that safe club operating standards are in place.**

**The following requirements must be met:**

- ✓ Club complies with the objectives of Scottish Swimming to advance swimming
- ✓ Club complies with the objectives of Scottish Swimming to oppose drugs in sport
- ✓ All members must be registered with Scottish Swimming
- ✓ Club operates a grievance procedure
- ✓ A Child Protection Officer must be appointed
- ✓ Club is subject and bound to the Scottish Swimming constitution and bye-laws
- ✓ Club complies with the Company Code of Conduct and Code of Ethics
- ✓ The management committee may take action against any club member infringing regulations
- ✓ Club must achieve Club Governance Compliance



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**SwiMark** 

**DiveMark** 

**PoloMark** 

**SynchroMark** 

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**Clubs wishing to benefit from further support should demonstrate a commitment to creating a sustainable swimming development pathway.**

**The following requirements must be met:**

- ✓ Affiliate to Scottish Swimming
- ✓ Governance Session
- ✓ Club led by a qualified Level 2 Coach/Teacher (minimum)
- ✓ Team Manager qualified at Level 1
- ✓ Equality Statement
- ✓ Code of Conducts
- ✓ Role Descriptors
- ✓ Annual Education Plan
- ✓ Safeguarding & Protecting Children Course

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**SwiMark**  
Plus

**DiveMark**  
Plus

**PoloMark**  
Plus

**SynchroMark**  
Plus

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**This level will help the club to demonstrate a commitment to the principles of a community club whilst encouraging members to stay within the club structure and ensure swimmers continue to train and compete with the club at their chosen level.**

**The following requirements must be met:**

- ✓ Achieve SwiMark / DiveMark / PoloMark SynchroMark
  - ✓ Club Planning Session
  - ✓ Club Development Plan
  - ✓ Club led by a licensed Level 2 Coach/Teacher (minimum)
  - ✓ All squad coaches/teachers licensed
  - ✓ Team Manager qualified at Level 2
  - ✓ Evidence of Community Partnerships
  - ✓ Young Leaders Programme in place
  - ✓ Managed Learn-2-Club links
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# Accreditation Process

Note interest via your Regional Swimming Development Manager (RSDM)



Resources sent out to club and visit arranged with RSDM



Evidence compiled by club



RSDM supports club in gathering evidence



**Accreditation achieved:  
Congratulations**

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## Interested in accreditation?

Accreditation aims to help support clubs develop, but also gives recognition for their continued commitment to the development of aquatics in Scotland. If your club is interested, please contact your Regional Swimming Development Manager (RSDM).

You can find contact details for each RSDM on [www.scottishswimming.com](http://www.scottishswimming.com)